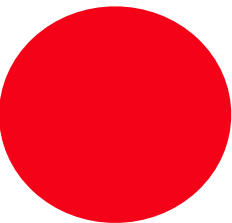
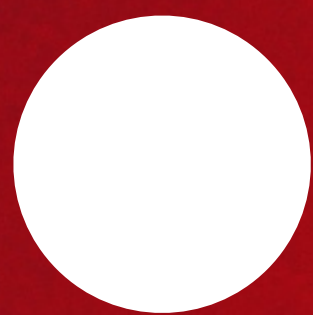


2026 – All Rights Reserved

PORT FOLIO

 **OLIVEIRA
NUNES**



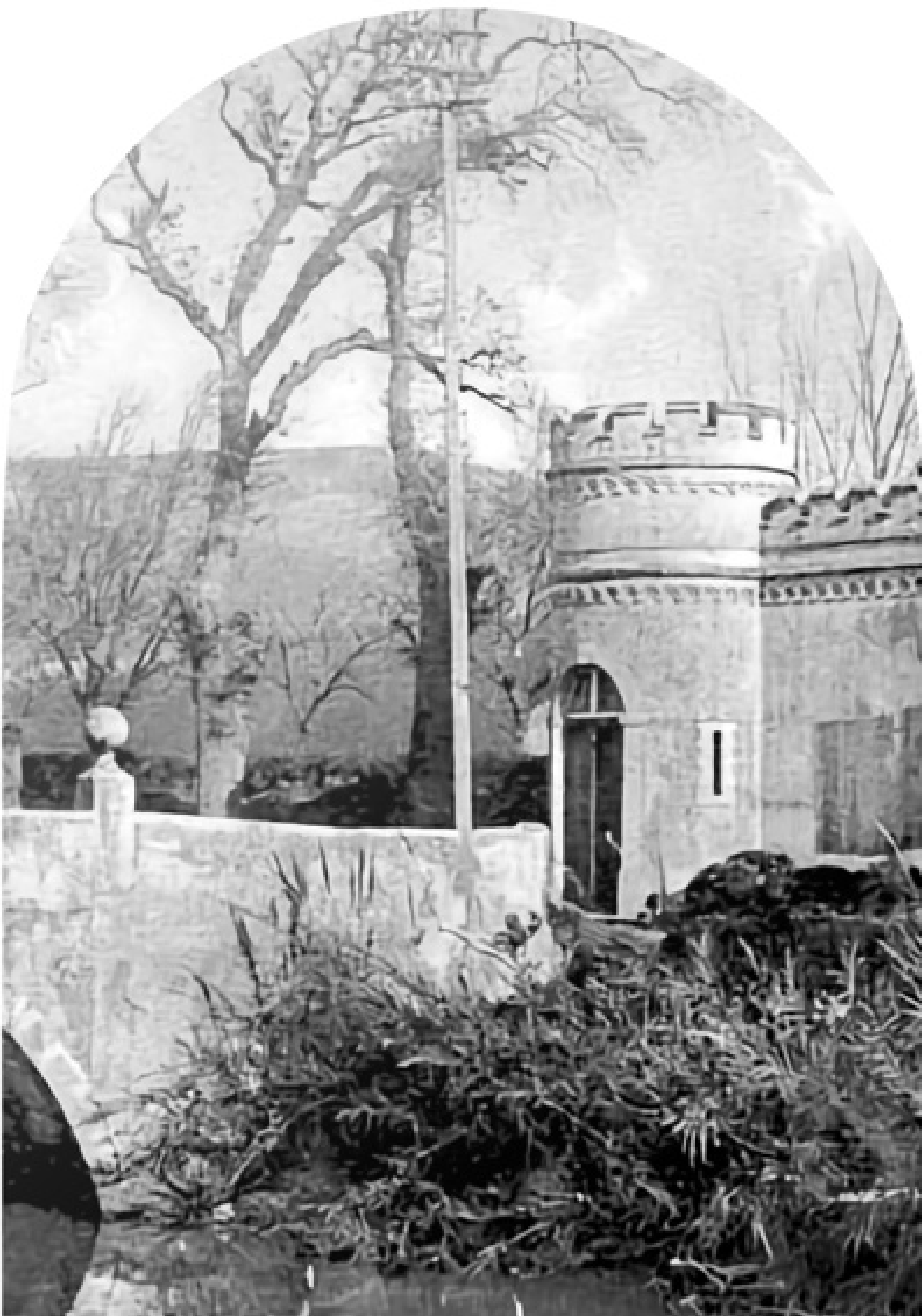
I turn ideas into cohesive creative solutions that demand attention.

Self-taught illustrator turned brand and concept designer, freelance since 2022. My work has taken me from Portugal to Luxembourg, across payment processing, motorsports, luxury beauty, construction, and automotive. I believe design is a tool, not decoration a balance of looks, functionality, and intention, built on real strategy.

2023

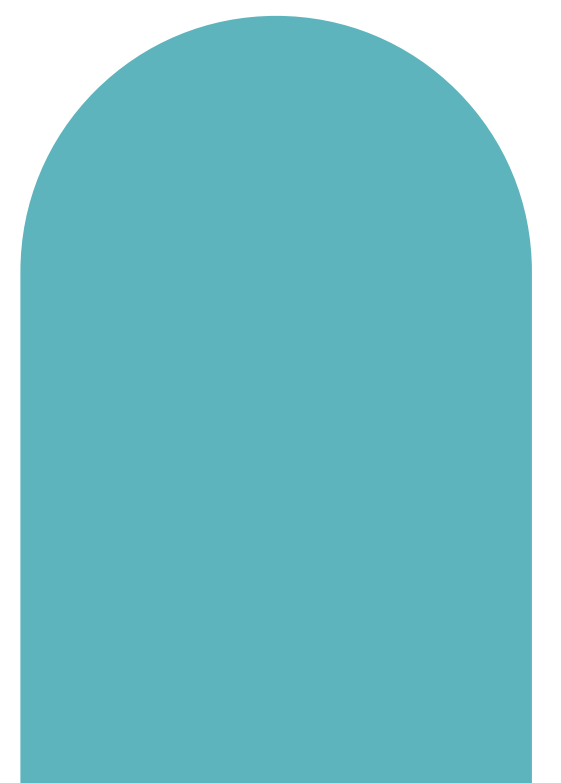
Luis Felipe Nunes

OPENING WINDOWS TO ALGÉS



Algés is a parish in Oeiras with a strong historical identity, collective memory, and a central role as a community meeting point in the region.

The identity had to unite very different services, culture, mobility, environment, alerts, under one recognizable system, without becoming an institutional seal stuck in the past.

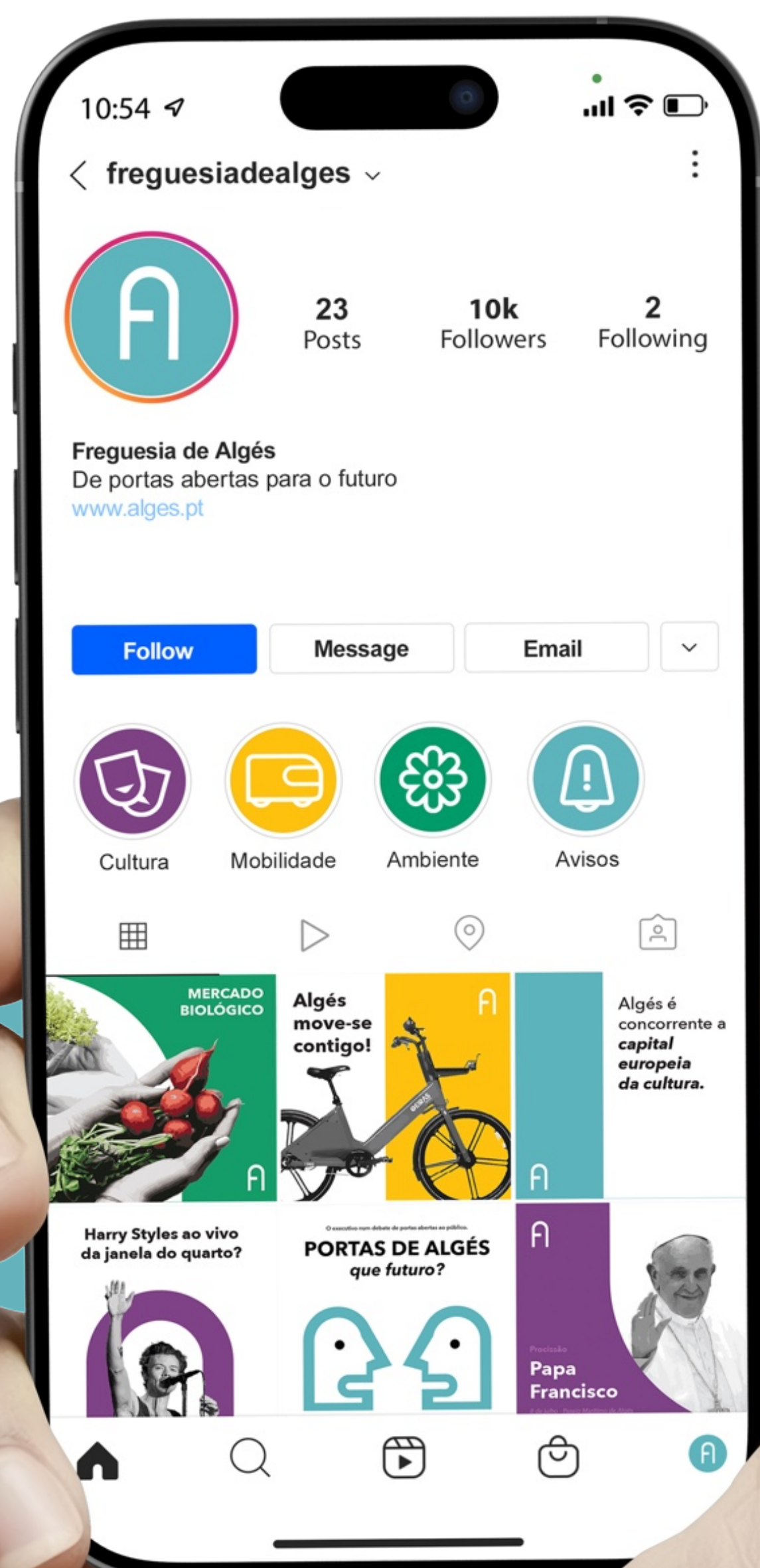
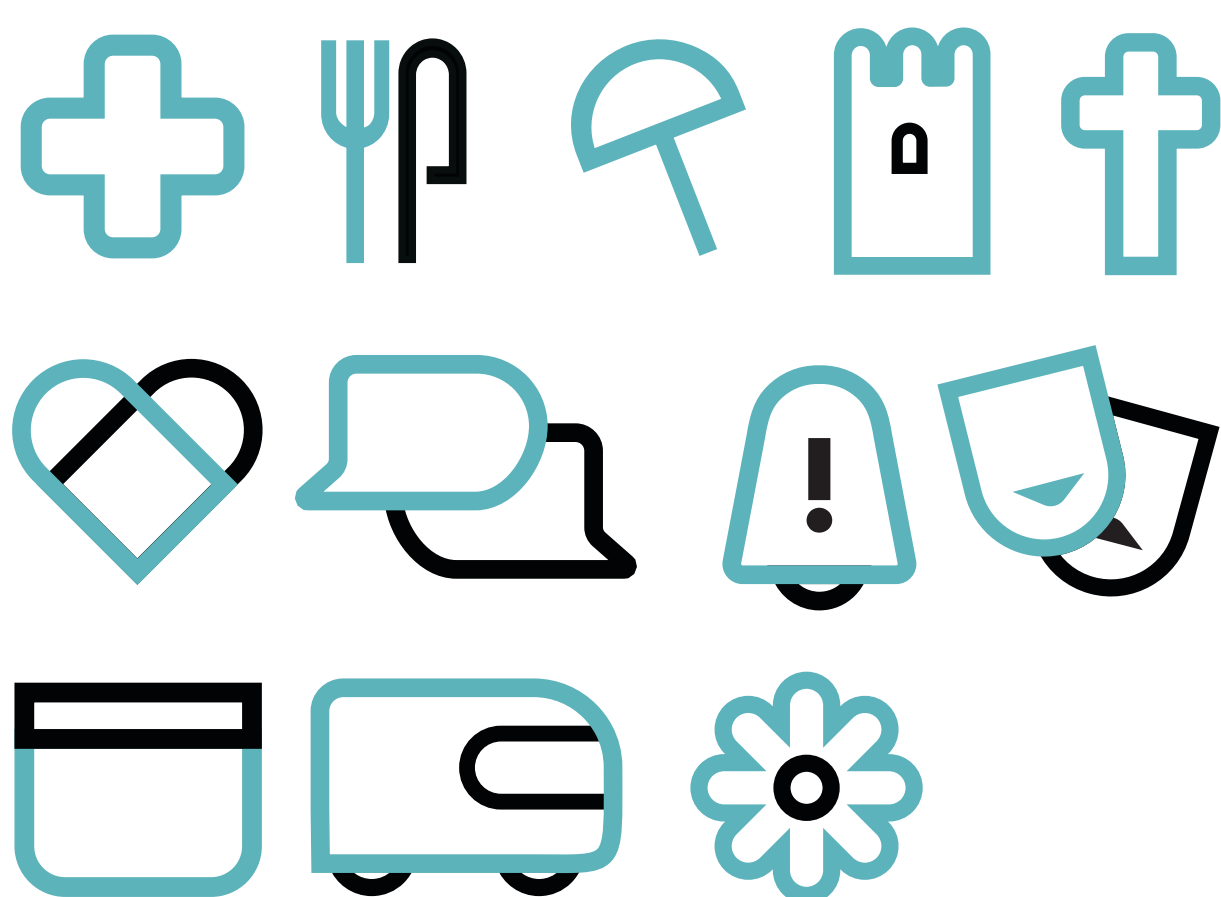




The Solution

Research revealed the arch as a recurring architectural and social element throughout Algés, present in windows, doors, and across the territory. Reinterpreted as a symbol of openness, it became the system's central motif, a window onto both the past and the future.

ALGÉS







ALGÉS



ALGÉS
AGORA
MOVE-SE
CONTIGO

No âmbito do projeto Oeiras Move.



No 1º domingo de cada mês

MERCADO
BIOLÓGICO



Jardim de Algés | 10 - 14 horas









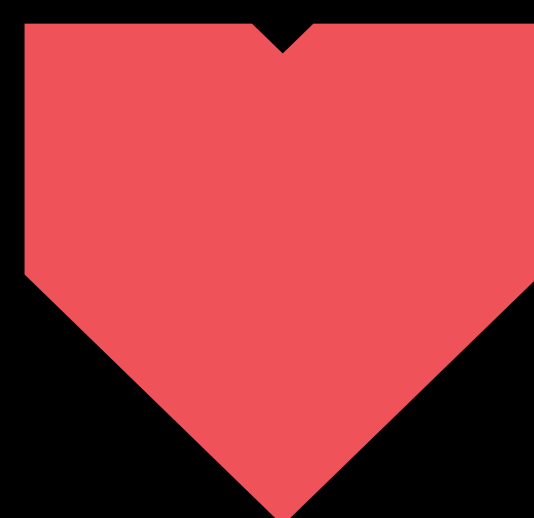
TERRA VIVA

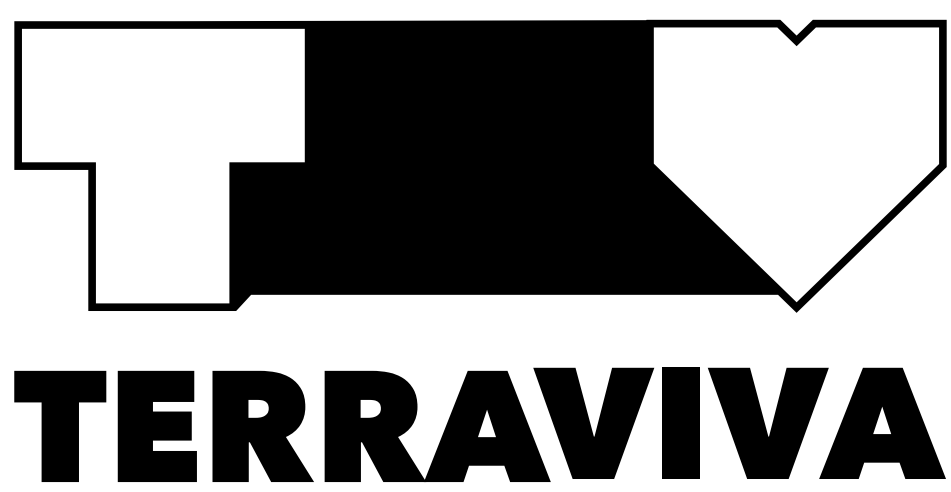
2023

Luis Felipe Nunes
Daniela Cordeiro

TerraViva is a platform connecting entities and creators through architecture and design competitions.

The identity had to live online first, hold up across different competition themes, and read as internationally credible from first contact.





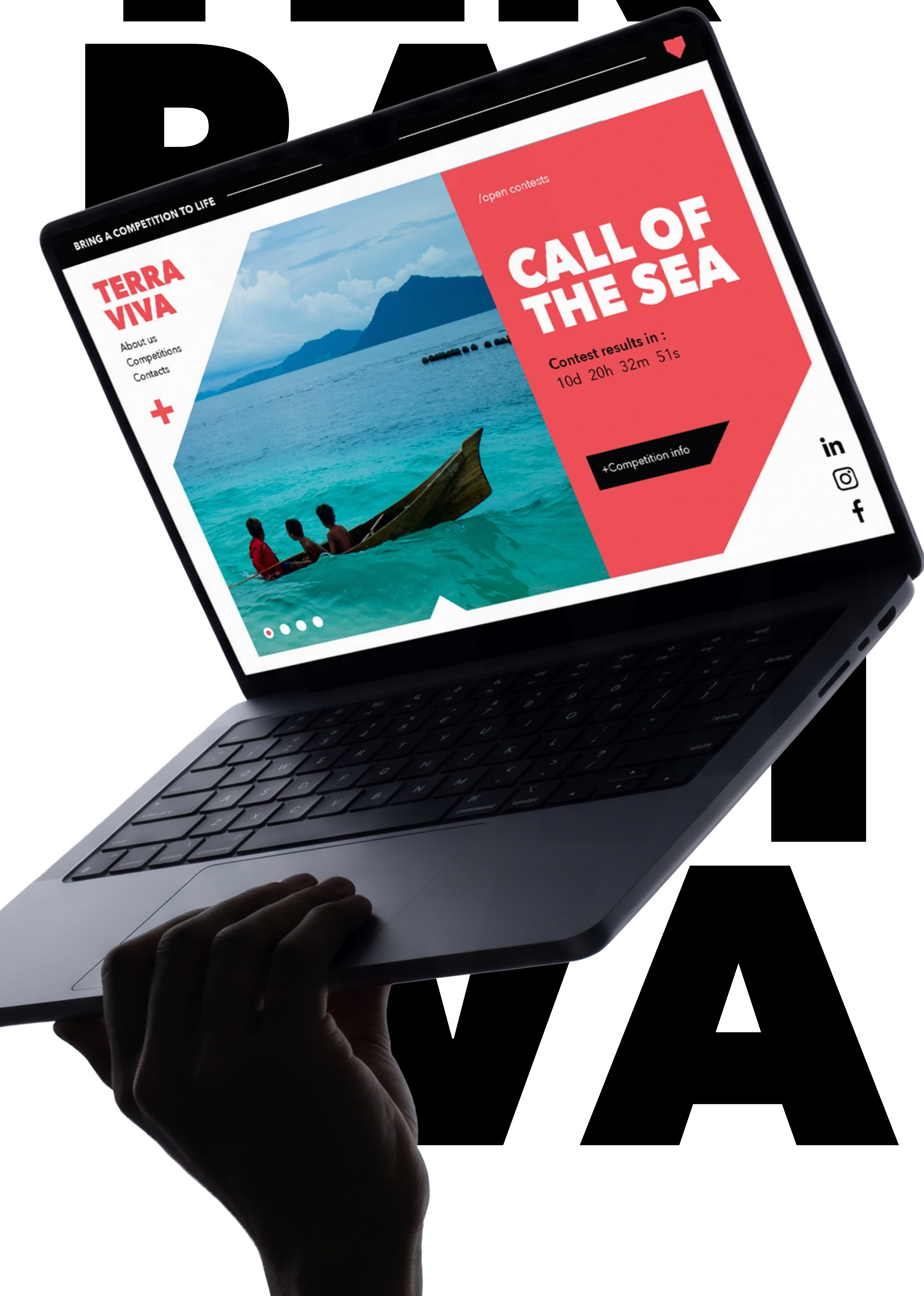
TERRAVIVA

THE SOLUTION :

The T of "Terra" merges into a heart that doubles as a V for "Viva", carrying the whole concept in a single shape. That simplicity made it possible to build a system with color and application variations, able to adapt across different competitions without losing recognition or international credibility.

TERRA

DRAMA



VIVA

**TERRA
VIVA**



**CALL OF
THE SEA**

TERRAVIVA





TER
RA
VI
VA

THE CIVIC KIOSK



TERRA
VIVA

**IRINA
SHMELEVA**

*Irina is a practicing architect
and urban designer based
in Copenhagen.*

**KÜBRA
MERCAN**

*Kübra Mercan Hırsınoğlu is a Dutch-born
architect and photographer, based be-
tween Netherlands and Istanbul.*

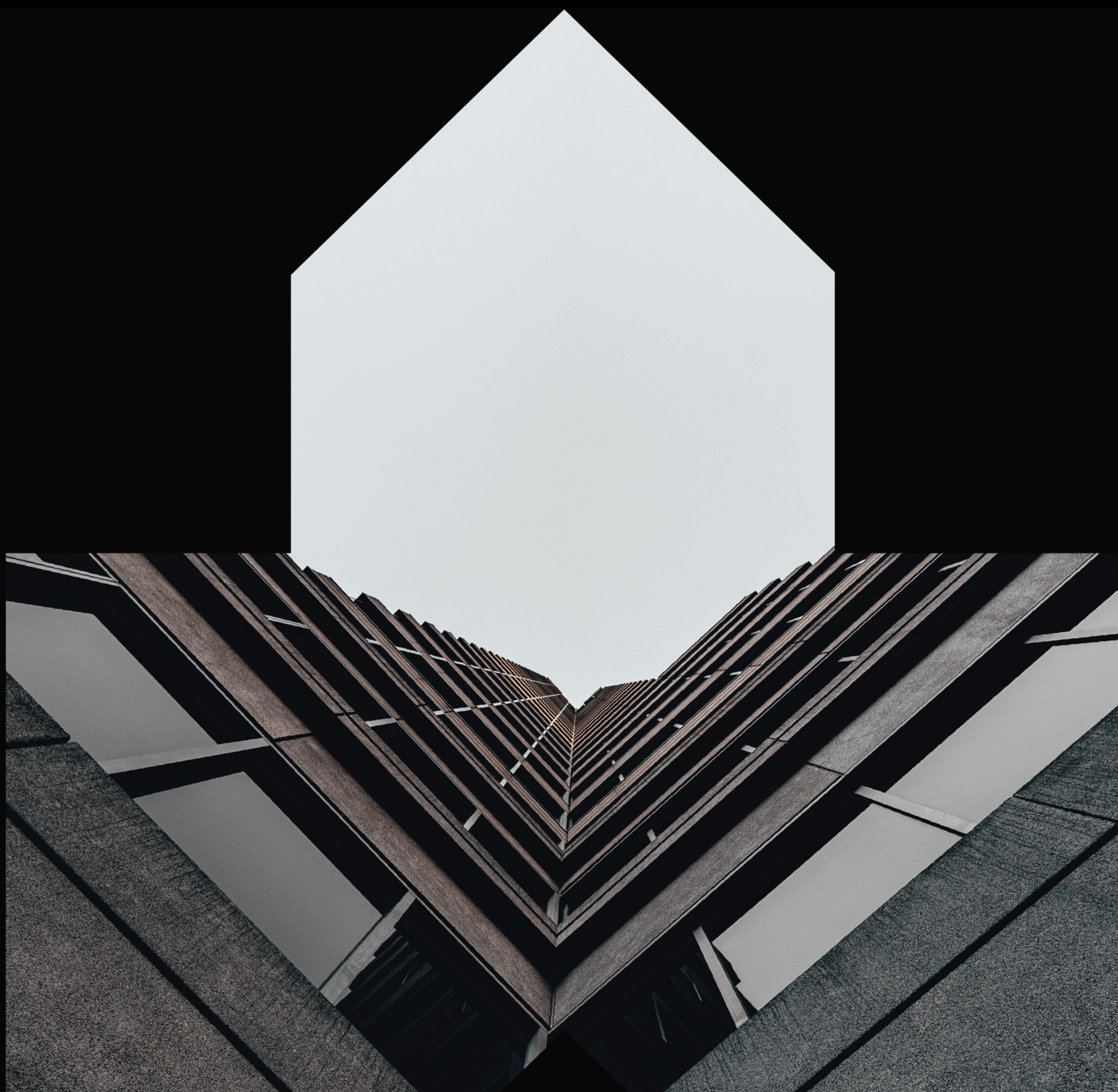
**RAMY ABI
ANTOUN**

*Ramy Abi Antoun is the founder and
principal architect of RAMA.C Archi-
tecture & Design Studio.*



TERRA VIVA

Born under the guidance of the Californian architecture critic Richard Ingersoll, Terraviva started its journey as a didactic department at Politecnico di Milano, evolving in 2022 into a start-up currently accelerated by B4i - Bocconi for Innovation



**TERRA
VIVA**



**RUINAS DE
QUILMES**



2025

Luis Felipe Nunes

A RIDING CLUB FOR BUSINESS MANAGERS



BizzRiders is an exclusive community for board members with an interest in motorsports, born in Luxembourg as an informal space connecting professionals outside the traditional corporate setting.

The identity had to sound credible to senior executives while still communicating a passion for motorsports, without falling into sports brand cliché or feeling too corporate.



BIZZRIDERS



BIZZRIDERS

THE SOLUTION :

The solution balances two registers that don't usually coexist, modern, condensed, geometric typography applied with a visual treatment that leans into vintage automotive aesthetics, photographic grain, and an aged terracotta palette. The B R monogram holds that tension, simple enough to scale from favicon to event signage.



BIZZRIDERS

0 000 000
bizzriders.com

BIZZRIDERS

BIZZRIDERS

PAULO CAMPOS

PHONE: +352 000 000 000
EMAIL: paulo@bizzriders.com

PAULO CAMPOS

00 000 000
bizzriders.com

BIZZRIDERS



PC3

BIZZRIDERS

RIDING INFLUENCING CONNECTING  RIDING

Home
About
Portfolio
Community
News
Contact



The main advertisement graphic is set against a dark background. At the top, a white banner displays the 'BIZZRIDERS' logo in a bold, stylized font. Below the banner, a black truck is shown from a rear perspective, driving on a dirt road through a desert landscape with red hills and sparse vegetation. In the bottom left corner, the text 'MORE THAN A RIDING CLUB' is written in large, bold, orange capital letters. In the bottom right corner, there is a circular logo with a motorcycle icon and the text 'CONNECTING | RIDING, INFLUENCING, CONNECTING'. At the very bottom left, a small portion of another circular logo with a truck icon is visible.

BIZZRIDERS

**MORE
THAN A
RIDING
CLUB**

CONNECTING | RIDING, INFLUENCING, CONNECTING

CONNECTING | RIDING, INFLUENCING, CONNECTING

We're a **community** where bold thinkers connect, ride, and help elevate each other's next big move.





INFLUENCING, INFLUENCING, CONNECTING |
RIDING | RIDING

**SYLAS
MARTINEZ**

MEMBER

2023

Luis Felipe Nunes
Daniela Cordeiro
Maria Inês Estêvão



**AN ONG THAT
EMBRACES**

Bolsa Social ONIS supports families in vulnerable situations, offering grants and essential resources even before a formal diagnosis of need exists.

The identity had to communicate warmth and human closeness, without feeling like a cold institution, while still building enough trust to convince donors and partners to support the cause.





Bolsa
Social
ONIS



The Solution

The symbol of two hands embracing translates that warmth into a simple form, one that adapts across stationery, merchandise, and gratitude materials without losing its human warmth.



Bolsa
Social
ONIS





Rua Lino de Assunção, nº 24
2770-177, Paco de Arcos
Portugal

Segunda - feira, dia 9 de janeiro de 2022

Bolsa Social ONIS





**Apoiamos,
mesmo antes do
diagnóstico**

Ajude-nos a ajudar.

Apoie a nossa causa

QUEM SOMOS?

Bolsa Social ONIS

O amor
que nos
une

Bolsa Social ONIS é uma submarca ONIS.
Social@onis.pt
(351) 933 001 976





certificado de apreciação

OBRIGADO

Em nome da **Bolsa Social ONIS**,
agradecemos-te porque o teu apoio ajudou a sustentar famílias em
situação de vulnerabilidade ao longo deste ano.
Cada contributo torna possível o acesso a cuidados
essenciais que de outra forma ficariam fora de alcance.

Nuria Sciacaluga
Nuria Sciacaluga - Co-fundadora ONIS

 **Bolsa Social
ONIS**

2026

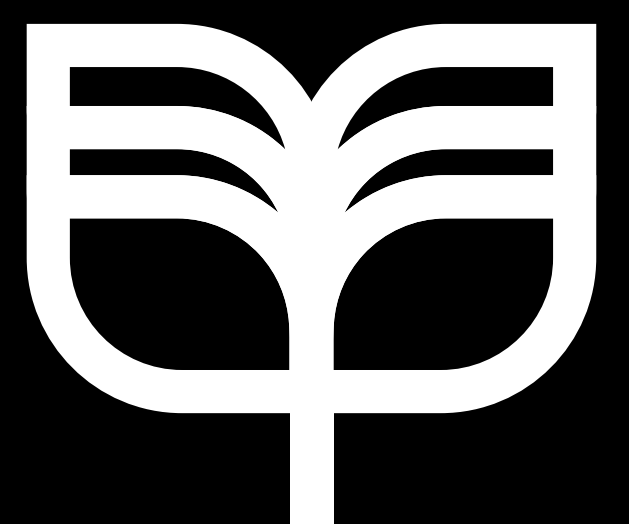
Luis Felipe Nunes

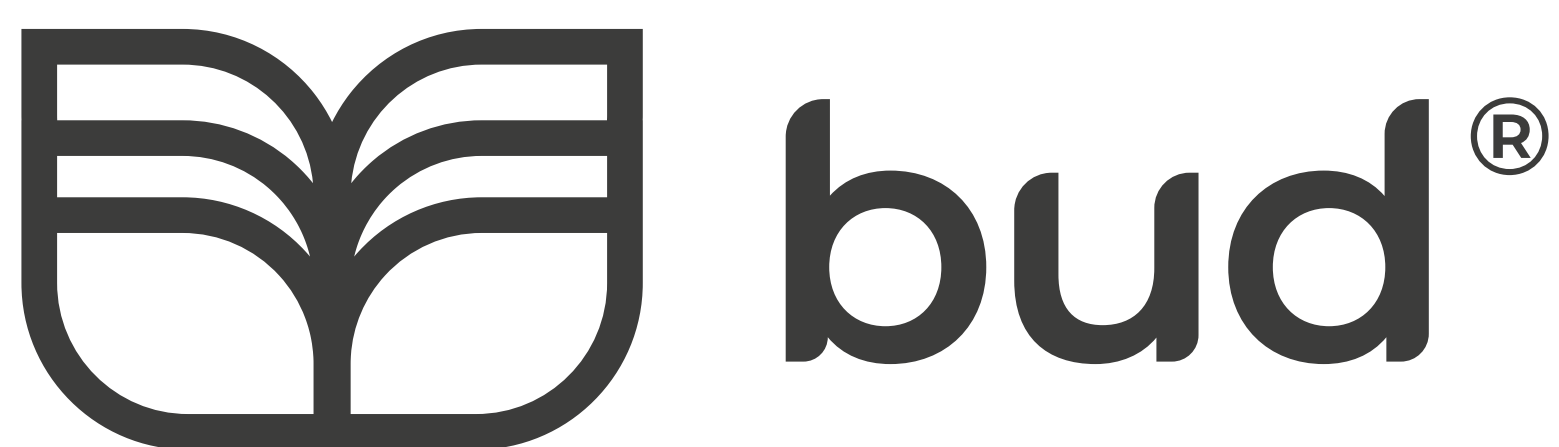
STRONG WORK STRONG ROOTS



Bud is a habit app that treats personal growth as something organic, not a checklist to complete.

Most productivity apps use pressure and guilt to keep users engaged, so the brand needed a visual and verbal language that motivates without judgment.

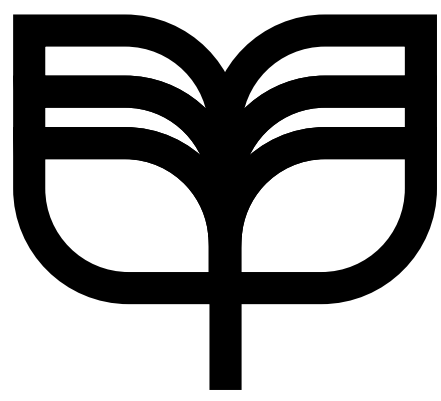




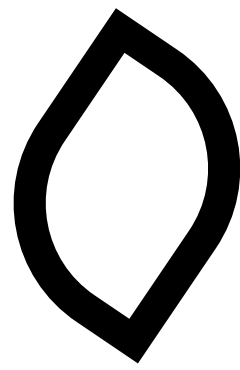
bud®

The Solution

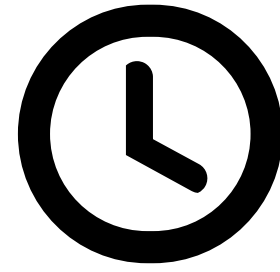
A system of plant shaped icons accompanies the user through each stage of progress, and a calm brand voice, "Not here to impress, simply tryin' to grow", replaces pressure with patience.



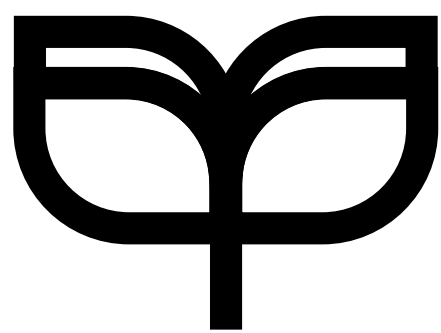
Plant Stage 4



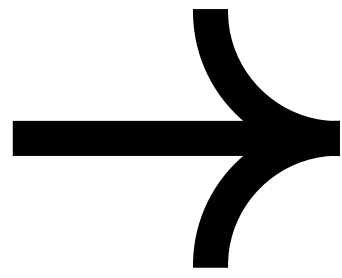
Seed



Reschedule



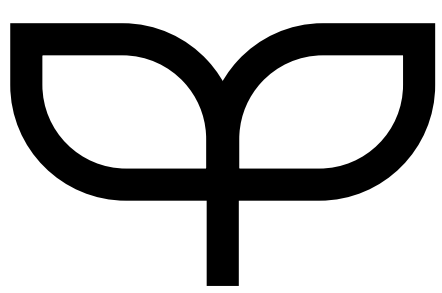
Plant Stage 3



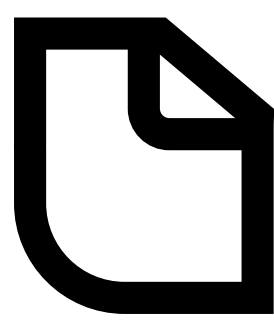
Arrow



Play



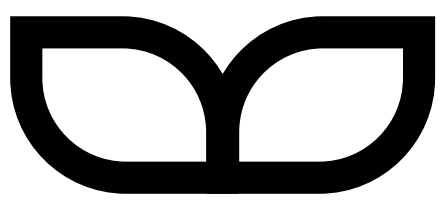
Plant Stage 2



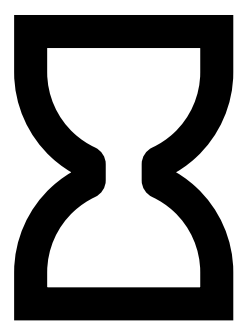
Notes



Pause



Plant Stage 1



Timer

“Well done is better than well said.”

— Benjamin Franklin

15m



Finish portfolio



Afternoon Run w/ Marm...



+ Add task



Keep growing



at your own pace



2024

Luis Felipe Nunes
Daniela Cordeiro
Maria Inês Estêvão



**USING
BLOOD
AS FOOD
FOR
DREAMS**

This project was brought by Saint Joseph's Hospital in Lisbon and the Portuguese Institute of Blood and Transplantation. They noticed the younger public was not donating as often, and that Portugal needs new and regular donors.

Blood donation has no easy image to sell, the campaign had to turn an invisible act into something visually urgent, without relying on fear or cold statistics.



PHASE 1

The first phase lived entirely on screen, stories and social media, aimed at a young audience that no longer follows traditional advertising. The bold colors competed for attention where scrolling is fast and memory is short.

10:54



ipst 14h



SONHAS COM O CARRO DE LUXO?

A Joana sonha em
conduzir novamente.



Alimenta sonhos.
Torna-te dador.

Send Message



10:54



ipst 14h

O TEU S
PODE T
CONCR
Mas o del



Send Message

PHASE 2

The second phase moved off screen into daily routine, from the metro to the shopping cart, bringing the message into spaces where the decision to donate can arise without warning.

COM A TUA AJUDA,

**A MARIA AINDA PODE
SONHAR EM VER OS
SEUS FILHOS CRESCER**



*Alimenta sonhos, **torna-te dador.***

COM A TUA AJUDA,

**O JOSÉ AINDA
PODE SONHAR
EM PASSAR O
NATAL COM A
FAMÍLIA**



SPMS
Serviço Público de
Medicina do Trabalho



REPÚBLICA
PORTUGUESA
SAÚDE



SNS
Serviço Nacional
de Saúde



IPST



COM A TUA AJUDA,
**A DANIELA
AINDA PODE
SONHAR EM
CELEBRAR OS
SEUS 18 ANOS**

*Alimenta sonhos, **torna-te dador.***



SPMS
Sociedade Portuguesa
de Mecenato



REPÚBLICA
PORTUGUESA



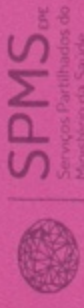
SNS
Sistema Nacional
de Saúde



IPST

**TU PODES AJUDAR A
ALIMENTAR SONHOS.**

TORNA-TE DADOR



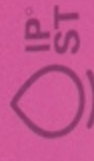
SPMS
Sociedade Portuguesa de
Medicina do Desporto



REPÚBLICA
PORTUGUESA
SAÚDE



SNS
Sistema Nacional
de Saúde



IPST
Instituto Português de
Desporto e Educação Física



PHASE 3

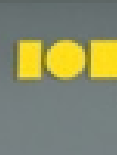
The third phase closed the emotional loop, thanking those who donated through posters, awnings, and physical objects, turning an anonymous gesture into a relationship of recognition.



**O SANGUE
MANTÉM O
SONHO VIVO!**

**AQUI
ALIMENTAM-SE
SONHOS**

 **SPMS**
Serviço Partilhado do
Ministério da Saúde

 **REPÚBLICA
PORTUGUESA
SAÚDE**

 **SNS**
Sistema Nacional
de Saúde

 **IP
ST**

**A MARIA
AGRADECE
POR TERES
VINDO**

ALIMENTAR SONHOS!

**A MARIA
AGRADECE
POR TERES
VINDO**

ALIMENTAR SONHOS!



UMA MENSAGEM

DE UM DADOR PARA TI

**O QUE DIRIAS À PESSOA
QUE RECEBER A TUA DÁDIVA?**

*A minha vida foi salva por
um dador, espero que a minha
dádiva te ajude também.*

***POR FAVOR NÃO ASSINES ESTE CARTÃO

A blank card given to the donor, to write a message to whoever will receive their donation. Left unsigned, to keep donor and recipient anonymous.

2026

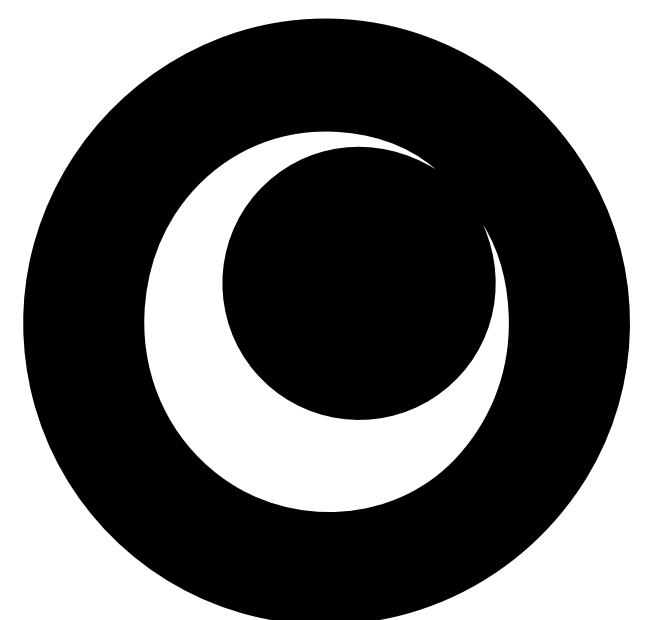
Luis Felipe Nunes

KEEPING EYES WIDE OPEN



OLIO is an independent design collective created to respond to a market that excludes those without prior agency experience.

The identity needed to communicate constant observation and openness, without becoming just another generic studio logo.



OLIO
Collective

OLIO

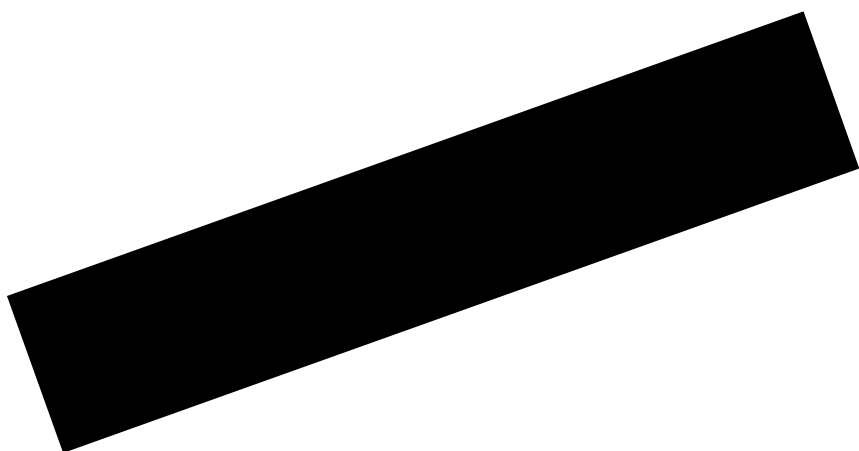


The Solution

The two O's become eyes, and the four pieces of the logotype work as modules that recompose across any format, from favicon to building corner.



OLO



WE CRAFT
DESIGN
FOR THE
MERS

Independent design deserves a real home.

O OLIO nasce de uma convicção: o mercado criativo tradicional exclui quem não tem experiência prévia em agência, uma barreira que fecha a porta a recém-formados e a quem se desenvolveu como freelancer. O OLIO quebra esse ciclo. Sem competição interna. Sem gatekeeping. Uma classe de designers que se apoia mutuamente porque há espaço para todos. Skillsets diferentes, estilos diferentes, clientes diferentes.

04 ALIMENTO PARA SONHOS

06 ALGÉS

08 BIZZRIDERS

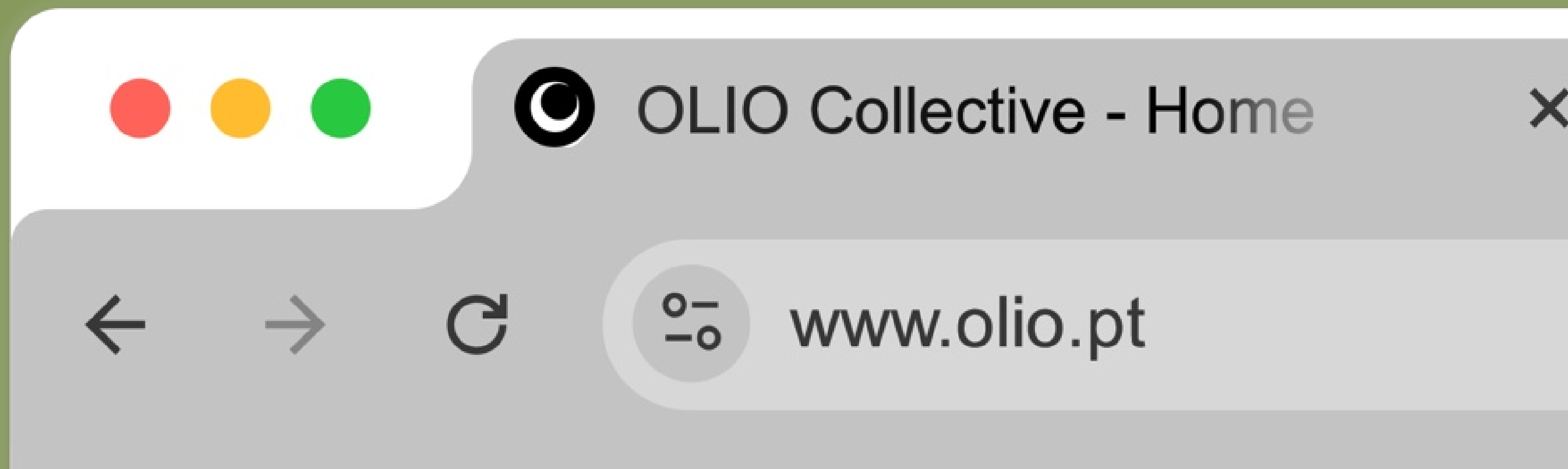
10 BIBLIOTECA DA MEIA-NOITE

12 ATELIER EVA M

14 BÁLTICO MOBIL

16 NISSAN QASHQ

18 CAFETERIA UNI





OLIVEIRA
NUNES
Designer

PŌE

OS

OLIOS

NISTO

A weekly series by OLIO Collective with the purpose of showcasing amazing independent designers.



**WE CRAFT
DESIGN
FOR THE
DREAMERS**



DESIGN

DESIGN

DESIGN

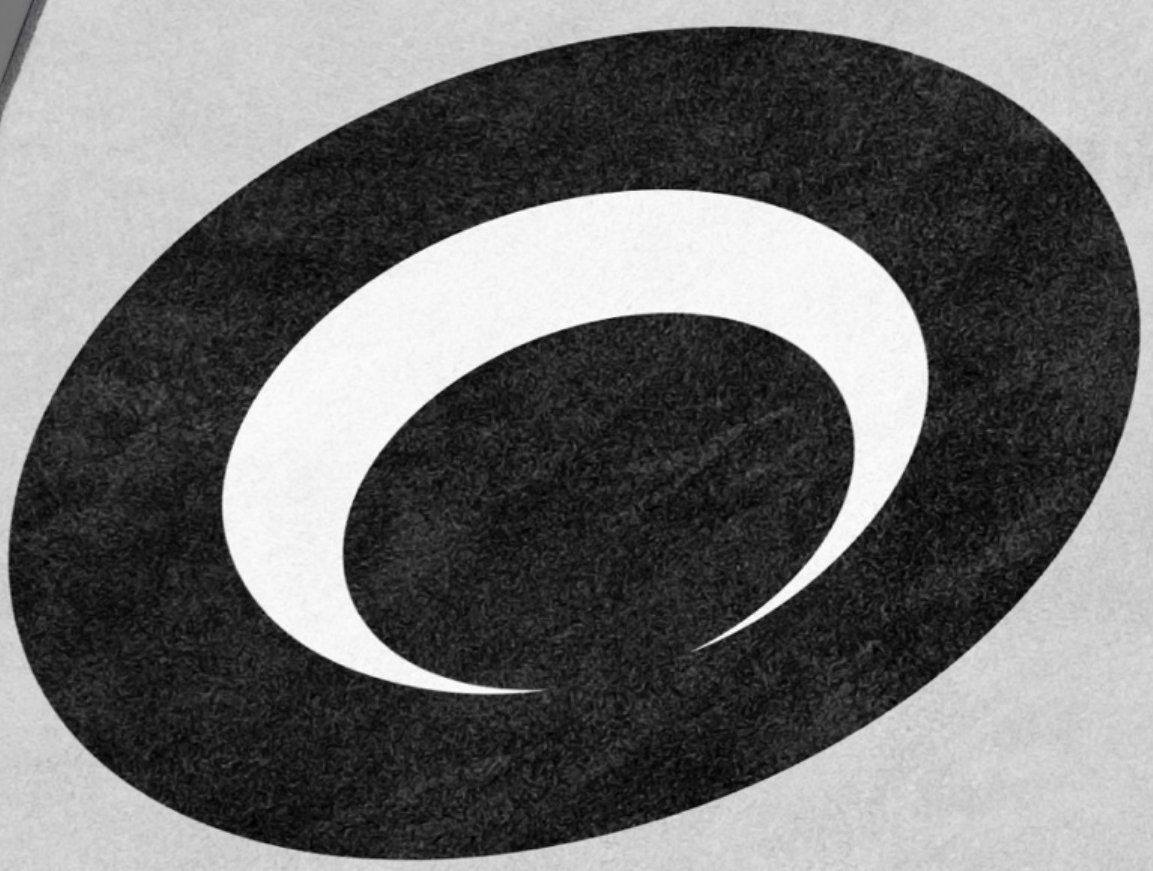
DESIGN

DESIGN

DESIGN

DESIGN

DESIGN



**GREAT IDEAS,
JUST AROUND
THE CORNER**



Y / DESIGN / CO

CREATED TO HELP
THOSE WHO DARE
TO TRY!

About us

Co

Handpicked
Professionals
For Each Project



Transparency &
Fair Billing



Personal
Strategies



CON /

2026

*Lisbon Based
Available Worldwide*

Luís Oliveira Nunes

*hello@oliveiranunes.xyz
@iamoliveiranunes*

+ info



**THANK
YOU**

